**{YOUR NAME/YOUR ORGANIZATION’S NAME}  
{STREET ADDRESS}  
{CITY, STATE 00000}**

**{TODAY’S DATE}**

**{NAME OF RECIPIENT}  
{TITLE (if applicable)}  
{COMPANY/ORGANIZATION NAME (if applicable)}  
{STREET ADDRESS}  
{CITY, STATE 00000}**

Dear **{INSERT NAME}**,

We’ve partnered with DollarDays, a premier online marketplace, to create an easy way to gather the donations and goods we need for our **{INSERT CHARITABLE GIVING PROGRAM}** this season. It’s an online e-commerce store called a “Wishlist.”

This charitable Wishlist enables donors like you to purchase the products we need from a shopping list we’ve curated. You’ll save more while helping us get the items that are specific to our programs.

Some of the benefits of donating through our Wishlist program:

* You know exactly where and how your dollars are spent.
* You can buy more while spending less with DollarDays.
* Your combined efforts with other donors help us accomplish our goals.
* You’ll be assured the timeliness of your donation focuses only on what you need today.

The Wishlist is a simple way to donate to us. Visit **{INSERT URL FOR WISHLIST}** and begin shopping just as you would on any other online website. Each product displayed on our Wishlist is accompanied by the number of cases we need – donate just one case or as many as you’d like! When you’re finished selecting the items you wish to donate, simply proceed to the checkout and make your purchase.

On behalf of **{INSERT ORGANIZATION}**, DollarDays handles all of the customer service, shipping and handling and ships the products to us for you. Plus, your charitable donation is tax-deductible. DollarDays will send you a confirmation email detailing your charitable purchase and provide a receipt you can use for tax purposes. You’ll also receive a confirmation email when your donation is delivered to us assuring that it has arrived in good order and is ready for charitable use.

Thank you so much for your support and for donating to our Wishlist. Spread the word!

Sincerely,

**{INSERT NAME}**

**{TITLE}**

**{ORGANIZATION}**