



## How to be a Successful Distributor

I applaud you for taking the first step towards financial independence by becoming a DollarDays (DDI) distributor. Your job is to market your site while our job is to handle all the backend functions like maintaining the site with exciting products, credit card processing, shipments to customers and handling any customer issues.

Marketing your site in your local community is going to be the key to your success. Feel free to use any of the flyers available in this distributor's tool kit to use as a "leave behind" to remind your customers of where to find the value priced products you are offering. Some distributors print up business cards with their site's URL address on them to pass out to customers.

In your community, your customer base is endless.

1. Make sure you talk with any of the independent business owners like the drug store, apparel store, convenience store, gift shop, discount store or many of the other hundreds of businesses that can buy your over 225,000 products by the case and then sell them by the piece in their stores.
2. Also talk to the service businesses in your community like the Insurance sales office that can use your office supplies, or the Real Estate office that will buy gift baskets from you so they can give them away when someone buys their houses.
3. All the churches, schools and nonprofit organizations need your goods to support their causes. During the back to school season, nonprofits need backpacks, school supplies, underwear, socks and toothpaste etc. to help the underprivileged kids. In winter they need hats and gloves and blankets etc. to help the homeless. The local PTAs need fund raisers and carnival gifts to help raise money. And it goes on and on...use your imagination for products and events you can help with for these organizations.
4. Home businesses need your goods whether they sell on eBay or local flea markets or hold home parties; you have plenty of interesting products to help them succeed.
5. Many families will view you as the "Costco of the Internet", so selling products to your neighbors who normally shop at Costco or Sam's is a natural extension of what you do.

These are just a few of the natural marketplaces distributors can sell in their local area. I am sure that once you become more familiar with all the products available on your site, you will come up with places that need your products that we have not even thought of, yet.

Our team is always available to help you. Feel free to call your sales rep 24 hours a day if you need help with anything. Our success is tied to your success, so we want you to be happy with your decision to become a distributor. We also want you to make money!

All the best,

Marc Joseph  
CEO/President DollarDays International, Inc.